



**HCANJ Annual State *Spring Break* Conference for  
Long-Term Care & Assisted Living Health Care Professionals**

**HCANJ 40th Annual State 20-Hour Symposium**

# **20-HOUR SYMPOSIUM**

**March 20-22, 2012**

**TRUMP PLAZA HOTEL & CASINO**

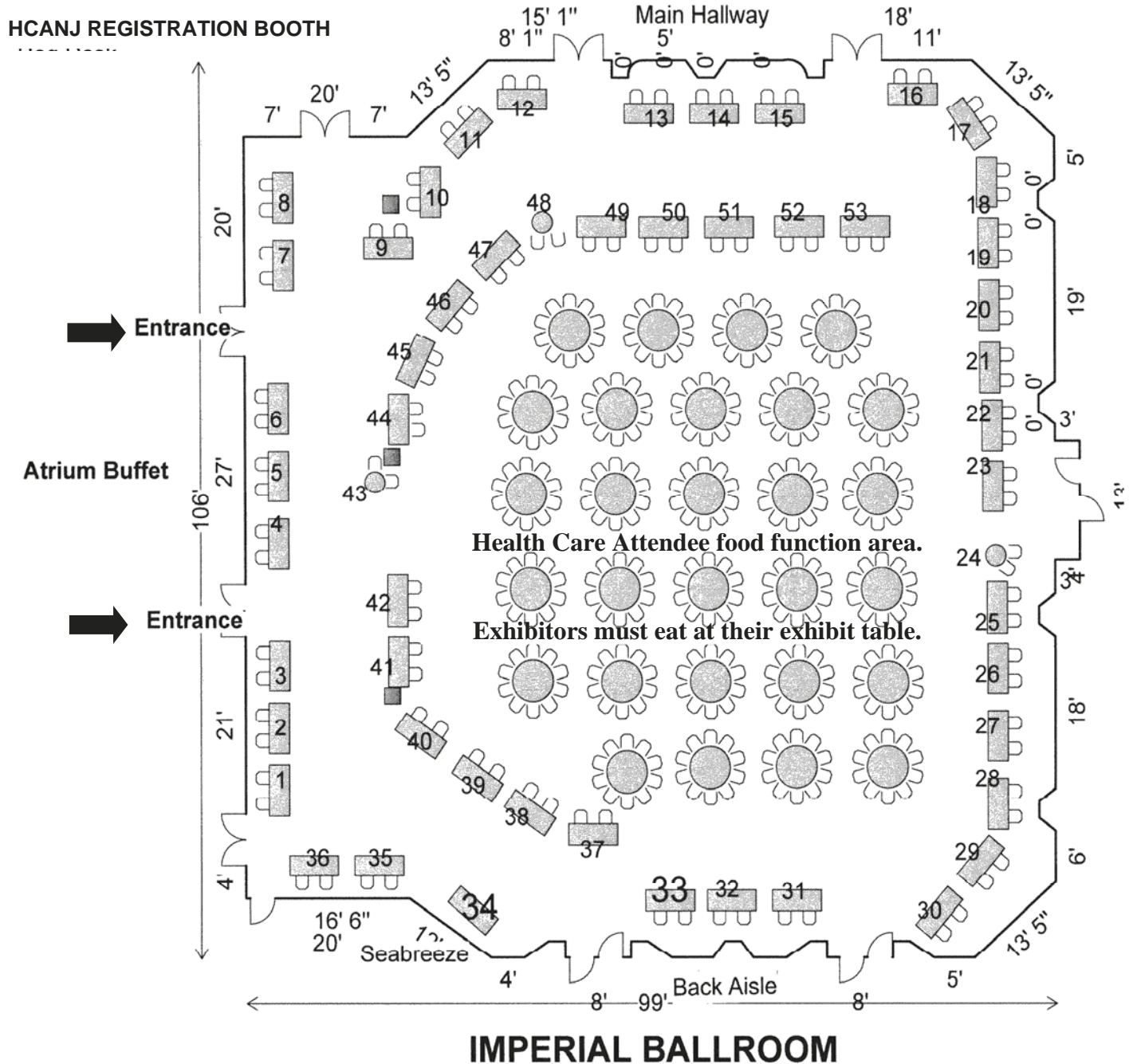
**Atlantic City, New Jersey**

**EXHIBITOR PACKET**

# Exhibit Hall — Imperial Ballroom

## EXHIBIT, FOOD FUNCTION & PRIZE DRAWING ROOM

Exhibit spaces will be assigned & e-mailed to you by Carol Rogers.



One 6'x 6' exhibit space w/one 6' display table (boxed cover), 2 chairs, 1 waste basket, one electrical outlet (must bring own extension cord); exhibit sign not provided. Exhibits will be placed as shown - #1 through 53; room design may be modified to accommodate additional exhibits.

**THERE IS NO ROOM FOR COMPLICATED EXHIBITS (\*NO LARGE FURNITURE/EQUIPMENT, ETC.)  
PLEASE KEEP IT "EFFORTLESS AND SIMPLE" — TABLE-TOP OR SELF-STANDING EXHIBITS ONLY.**

## TUESDAY, MARCH 20, 2012

- 8 a.m. to 9 a.m. Registration, Tour of Exhibits, Complimentary Buffet Breakfast — Imperial Ballroom
- 9 a.m. to 10:30 a.m. **Health Care Reform: Managed Care Basics**  
Faculty: *Ellen DeRosa, Executive Director, NJ Small Employer Health Benefits Program, State of NJ Department of Banking & Insurance, Trenton, NJ*
- 10:30 a.m. to 10:45 a.m. Refreshment Break, Tour of Exhibits — Imperial Ballroom
- 10:45 a.m. to 12 noon **Health Care Reform: Payment and Reimbursement Structure, Methodologies and Trends**  
Faculty: *Cheryl Field, RN, Pointright, Inc., Lexington, MA*
- 12 noon to 1:15 p.m. Complimentary Luncheon, Tour of Exhibits, Drawing for Exhibitor Prizes — Imperial Ballroom
- 1:15 p.m. to 3:15 p.m. **Health Care Reform: Accountable Care Organizations (ACOs)/Managed Care Organizations (MCOs)**  
Faculty: *W. Scott Plumb, Senior Vice President, Massachusetts Senior Care Association, Newton Lower Falls, MA*
- 3:15 p.m. to 3:30 p.m. Refreshment Break, Tour of Exhibits — Imperial Ballroom
- 3:30 p.m. to 5 p.m. **Health Care Reform: Medicare Advantage Program (MAP)/Institutional Special Needs Program (ISNP)**  
Faculty: *Kaye S. Morrow, Vice President of Network Planning and Operations, Elderplan, Inc., Brooklyn, NY*

## WEDNESDAY, MARCH 21, 2012

- 8 a.m. to 9 a.m. Registration, Tour of Exhibits, Complimentary Hot Buffet Breakfast — Imperial Ballroom
- 9 a.m. to 10:30 a.m. **A. Vision of NJ & Global Evolving Issues: Medicaid 115 Comprehensive Waiver—Rhode Island**  
Faculty: *Virginia M. Burke, CEO/President, Health Care Association of Rhode Island, Warwick, RI*
- B. Restorative Nursing Program in Long Term Care Update**  
Faculty: *Rhonda DePaul, RN, BS, MPM, RAC-CT, Sundance Rehabilitation Group, NJ, PA, NY, MA*
- 10:30 a.m. to 10:45 a.m. Refreshment Break, Tour of Exhibits — Imperial Ballroom
- 10:45 a.m. to 12 noon **A. Vision of NJ & Global Evolving Issues: Medicaid 115 Comprehensive Waiver—Arizona**  
Faculty: *Gene Dameron, Chief Consultant, Scottsdale Physicians Group (SPG), Scottsdale, AZ*
- B. Restorative Nursing Program in Long Term Care Update (cont'd)**
- 12 noon to 1 p.m. Complimentary Luncheon, Tour of Exhibits, Drawing for Exhibitor Prizes — Imperial Ballroom
- 1 p.m. to 3 p.m. **A. Vision of New Jersey & Global Evolving Issues: Global Aging Measuring Person-Centered Care**  
Faculty: *Ivan Punctatz, Esq. & Megan Mueller, Esq., Buchanan Ingersoll & Rooney, Princeton, NJ*
- B. Restorative Nursing Program in Long Term Care Update (cont'd)**
- 3 p.m. to 3:15 p.m. Refreshment Break, Tour of Exhibits — Imperial Ballroom
- 3:15 p.m. to 5 p.m. **A. Vision of New Jersey & Global Evolving Issues: Compliance & Fraud & Abuse**  
Faculty: *Ivan Punctatz, Esq. & Megan Mueller, Esq., Buchanan Ingersoll & Rooney, Princeton, NJ*
- B. Restorative Nursing Program in Long Term Care Update (cont'd)**

## THURSDAY, MARCH 22, 2012 \*No exhibits this day

- 8 a.m. to 9 a.m. Registration, Complimentary Buffet Breakfast — Imperial Ballroom
- 9 a.m. to 10:30 a.m. **A. Health Care Reform: Significant Changes to the Health Care Regulatory Field**  
Faculty: *Cynthia Mason, V. P. of Provider Services & National Lecturer on QIS, Providigm, LLC, Centennial, CO*
- B. Labor & Employment Law Advisory 2012 for Nursing Homes and Assisted Living Settings**  
Faculty: *Jackson Lewis, LLP, HCANJ Labor Counsel & Associate Member*
- 10:30 a.m. to 10:45 a.m. Refreshment Break — Imperial Ballroom
- 10:45 a.m. to 12 noon **A. Health Care Reform: Significant Changes to the Health Care Regulatory Field (cont'd)**
- B. Labor & Employment Law Advisory 2012 for Nursing Homes and Assisted Living Settings (cont'd)**
- 12 noon to 1 p.m. Complimentary Luncheon — Imperial Ballroom
- 1 p.m. to 2:30 p.m. **State & National Healthcare Update for Nursing Homes and Assisted Living Settings**  
Faculty: *Paul R. Langevin, Jr., President, Health Care Association of New Jersey and AHCA representative*
- 2:30 p.m. to 2:45 p.m. Refreshment Break — Theatre Classroom Lobby
- 2:45 p.m. to 4 p.m. **State & National Healthcare Update for Nursing Homes and Assisted Living Settings (cont'd)**

# DIRECTIONS

## Trump Plaza Atlantic City Hotel

The Boardwalk at Mississippi Avenue  
Atlantic City, NJ 08401

Tel: 609.441.6000

Only 15 minutes away from Atlantic City  
International Airport and an hour from  
Philadelphia International Airport.  
Minutes away from Amtrak.



*The Trump Plaza Atlantic City Hotel rises 39 stories above Atlantic City's  
infamous Boardwalk with recently renovated rooms.*

**FROM NEW YORK AND POINTS NORTH** Take the NJ Turnpike south to Exit #11. Follow the Garden State Parkway south to exit #38. Follow the Atlantic City Expressway east for 7 miles to its end. Continue straight on Missouri Avenue through 4 traffic lights and you will see Trump Plaza on the right.

**FROM PHILADELPHIA AND POINTS WEST** Take the Schuylkill Expressway (Interstate 76 East) to the Walt Whitman bridge. After crossing the bridge, follow the North South Freeway (Route 42) to the Atlantic City Expressway. Follow the A.C. Expressway east to its end. Continue straight to Missouri Avenue through 4 traffic lights. Trump Plaza is on your right.

**FROM PHILADELPHIA INTERNATIONAL AIRPORT** Exit the airport onto Interstate 95 North and follow to Interstate 76 east and the Walt Whitman Bridge. Then follow the above directions.

**FROM BALTIMORE / WASHINGTON D.C. AND POINTS SOUTH** Take Interstate 95 North to Interstate 76 East in Philadelphia. Follow 76 East to the Walt Whitman Bridge. After crossing the bridge, follow the North South Freeway (Route 42) to the Atlantic City Expressway. Follow the A.C. Expressway east to its end. Continue straight on Missouri Avenue through 4 traffic lights. Trump Plaza in on your right.

**FROM CAPE MAY, NJ** Take the Garden State Parkway north to Exit 38. Follow the Atlantic City Expressway east to its end. Continue straight on Missouri Avenue through 4 traffic lights and you will see Trump Plaza on your right.

**PARKING** Trump Plaza offers self park and valet parking to all guests. The standard rate is \$5.00 per stay. Rates are subject to change based on availability. The parking clearance for the garage is 6' 6". Oversized vehicles can be accommodated by calling the Valet Office at 609-441-6815.

# TRUMP PLAZA CASINO HOTEL

*Hotel & Casino on the Boardwalk and the Atlantic Ocean*

Further directions can be found at [www.trumpplaza.com](http://www.trumpplaza.com)