IgeaCare Pushes Rich Content and Event Notification to Avaya IP Browser Phones

apoloDS™ validated to deliver data and telephony convergence to the healthcare marketplace

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IgeaCare Systems Inc., through its award winning CTI division, VoiceGate Corporation, has chosen HIMSS to unveil the much anticipated release of its Apolo Dynamic Server's "push" technology to Avaya's IP Browser phones. In addition, the application has full compliance to IgeaCare's family of igeacom® devices to Avaya's IP Office and Communication Manager platforms.

The apoloDS event notification engine is a middleware server designed specifically to improve, track, streamline and guarantee fast and accurate communications between patient and nurse; caregiver and resident; and doctors and administrators. It accomplishes this by integrating IgeaCare's telephony-based nurse-call devices with Avaya's platforms, together with notification endpoints such as: PDAs and the most popular wireless phones; networked wallboards and digital visual signage; telephones and now the newly released Avaya IP Browser phones - delivering converged, ubiquitous connectivity through the extended healthcare network.

"Turning Avaya's IP Browser phone into an application enabled device to deliver "rich content" to the healthcare provider or nurse, such as patient affliction, medication and dosages; or, emergency and business continuity instructions for acute, long-term and assisted living facilities, was the next logical step in the evolution of our apoloDS technology," says Paul Perryman, CTO of IgeaCare. "Adding the capability to "push" rich content to Avaya and other IP end-points to our already robust Apolo Dynamic Server event notification and tracking technology, enables our Avaya partners to deliver

and sell comprehensive end-to-end communication solutions into the lucrative healthcare vertical", says Perryman.

Recognizing that hospitals, assisted living, independent living and acute care facilities are feeling the impact of a growing market for patient care, combined with the additional challenges of limited staff and budgets, IgeaCare has moved to deliver a "Best in Class" converged information system management technology solution to improve resident safety, while at the same time reduce the cost of delivering improved care.

IgeaCare Systems, Inc. is a member of the Avaya DevConnect program - an initiative to develop, market and sell innovative third-party products that interoperate with Avaya technology and extend the value of a company's investment in its network.

As a Gold member of the program, IgeaCare Systems is eligible to submit products for compatibility testing by the Avaya Solution Interoperability and Test Lab in Lincroft, N.J. There, a team of Avaya engineers develops a comprehensive test plan for each application to verify whether it is Avaya compliant. Doing so ensures businesses can confidently add best-in-class capabilities to their network without having to replace their existing infrastructure—speeding deployment of new applications and reducing both network complexity and implementation costs.

"By offering compliance testing to the many innovative companies like IgeaCare Systems, who are members of our DevConnect program, Avaya promotes fully interoperable solutions that help businesses unleash powerful new possibilities," says Eric Rossman, Vice President, Developer Relations and Technical Alliances, Avaya. "They are able to use Intelligent Communications to connect employees and customers to information from wherever they are, over whatever device they have available – getting more out of their multivendor network and delivering new value to their bottom line."

IgeaCare anticipates that the ability to push rich data to Avaya telephony end-points within healthcare facilities, while leveraging existing and new Avaya telephony and information infrastructure will be a sure winner today, and into the future.

About Avaya

Avaya delivers Intelligent Communications solutions that help companies transform their businesses to achieve marketplace advantage. More than 1 million businesses worldwide, including more than 90 percent of the FORTUNE 500®, use Avaya solutions for IP Telephony, Unified Communications, Contact Centers and Communications-Enabled Business Processes. Avaya Global Services provides comprehensive service and support for companies, small to large. For more information

visit the Avaya Web site: http://www.avaya.com. For more information on the Avaya DevConnect program, visit www.avaya.com/devconnect.

About IgeaCare Systems Inc

IgeaCare develops and manufactures state-of-the-art telephony based communication systems with a focus on the healthcare sector and extending to emergency response notification solutions for public safety in healthcare, education and government sectors. Our technology coupled with our strategic partnerships, enables us to increase productivity and quality of care by providing a complete communication solution, connecting staff, attendants, maintenance and administration with each other, in real time. Visit www.igeacare.com and www.voicegate.com for further information and details.

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